

PROGRESS REPORT

SUMMER 2013

The Green Impact Zone Vision:

To develop a sustainable community; one that is environmentally, economically and socially stronger tomorrow than it is today — using a comprehensive green strategy, coordinated programs with innovative delivery mechanisms, and intense resident engagement to more rapidly push community change, build community capacity, and make the Green Impact Zone a place where people want to live, work and play.

To learn more about any of the specific projects highlighted in this report, please visit www.greenimpactzone.org or call the Green Impact Zone office at 816-936-8803.

June 2013

Introduction

The Green Impact Zone continued work to expand opportunities for employment, outreach, housing and infrastructure. Residents are working on new and innovative partnerships and developing ideas for making the best use of grant monies available. More developers are taking a vested interest in the zone to build upon the projects already taking shape.

This report summarizes progress in the Green Impact Zone over the last 45 days. An archive of past progress reports is available on the Green Impact Zone website at <http://www.greenimpactzone.org/reports.aspx>

Infrastructure

- ▶ With funding from the region's TIGER (Transportation Investments Generating Economic Recovery) grant from the U.S. Department of Transportation, street resurfacing is underway to repair and improve infrastructure throughout the zone. Bids have come in lower than expected, allowing for some contingent projects to be completed, including the replacement of some sidewalks and curbs in Ivanhoe and resurfacing of additional streets in zone neighborhoods. The Green Impact Zone continued to work with residents, the city and contractors to share information about tree removal and replacement. More than 120 trees will be planted in the Manheim neighborhood in the coming weeks.

Housing

- ▶ The Urban Homes Tour and Resource Workshop slated for August 17 will highlight homes for sale and several community features to promote home ownership in the Green Impact Zone. Potential first-time homebuyers will learn about programs to put them on the path towards home ownership and see firsthand the cultural, educational and retail assets unique to the zone.
 - The housing tour begins at the Anita B. Gorman Discovery Center at 4750 Troost to showcase the cultural offerings in the zone.
 - The education component will highlight the Hogan Preparatory District as an asset. Hogan Preparatory Academy Middle School has located to the former St. Theresa Catholic School at 5809 E. Michigan Avenue.
 - The Gates & Sons Bar-B-Q East Plaza shopping area at 1325 E. Emanuel Cleaver Blvd. will be featured during the tour as a retail establishment for groceries and other goods and services.
- ▶ Green Impact Zone staff met with a representative from a St. Louis development company interested in investing in Kansas City. The company specializes in residential rehabilitation and is interested in providing a model that focuses on eliminating and reducing financing and closing costs to rehab a home.
- ▶ The zone is commencing another round of pre-development work to advance catalytic housing plans in the zone Town Fork Creek and Manheim neighborhoods, and may include some planning work in Blue Hills and Ivanhoe. Zone staff is solidifying planning work with neighborhood associations and other partners, including city staff.

Employment

- ▶ The sixth Essential Employability Skills (EES) workshop was held May 13–17 with 28 participants. The EES is a free week-long training for unemployed and underemployed residents. Key partners in this latest EES session helped enhance basic skills needed for job seekers:
 - Connecting for Good, a local nonprofit, offered computer skills training.
 - Representatives from FDIC conducted “Money Smart” classes.
 - The Urban Financial Services Coalition advised participants on the importance of dressing for success in the workplace.
 - Connecting to Success provided one professional outfit for each participant who completed the EES program.

At the conclusion of the workshop, three employers participated in a hiring fair. They included Four Star Construction, New Horizons and Foutch Brothers. Two people were hired by Foutch Brothers and each graduate received a certificate of completion.

- ▶ In June, Foutch Brothers was able to take advantage of an EnergyWorks KC on-the-job training grant. The grant pays 80 percent of the salary of each worker up to \$5,000. The zone partnered with Metropolitan Community Colleges (MCC) and the Full Employment Council (FEC) to recruit two full-time, entry-level employees for Foutch Brothers.

Neighborhood Capacity

- ▶ The University of Missouri-Kansas City Urban Planning Department has committed to helping the Historic Manheim Park Neighborhood Association (HMP) plan for the regeneration of an urban core neighborhood. UMKC Professors Jacob Wagner, Ph.D. and Michael Frisch, Ph.D., are focusing two urban planning classes on the study of Manheim Park's efforts to revitalize "one house one block at a time." Students in those courses will walk the neighborhood with residents, attend community meetings and facilitate an asset mapping project of human and social capital in the neighborhood. They will also analyze environmental issues and their impact on the physical and mental health of the residents along with infrastructure challenges to the regeneration process.
- ▶ Manheim Park was awarded a Neighborhood Self Help Grant from the United Way of Greater Kansas City for \$1,325. Zone staff helped write the grant, which will help fund the purchase of a lawnmower, weed eaters and storage shed that will the community maintain unkempt rights-of-way, lots and lawns.
- ▶ Green Impact Zone staff met with the leadership of Historic Manheim Park on May 22 to develop a strategy for implementing the "crowdfunding" portion of the \$17,000 Community Capital Fund (CCF) grant awarded in May. The organization must raise \$2,000 through online social networks to reach a \$20,000 total. The zone staff is also working with the Town Fork Creek Neighborhood Association on a similar fundraising campaign. Zone staff helped both groups prepare their successful CCF grant applications.
- ▶ The Ivanhoe Neighborhood kicked off its first "Chair-ity" event on June 15. The month-long event includes an online auction with themed chairs dressed up and filled with products. The zone staff donated a decorated chair with a "Family History" theme. Proceeds from the auction will benefit Ivanhoe's 2013 Summer Youth Program.
- ▶ Blue Hills Community Services has relocated to the newly remodeled community building at 5008 Prospect, and has recruited three small business contractors to operate out of its small-business incubator space. The Green Impact Zone was instrumental in helping to secure funding that made the project possible.

Community Outreach

- ▶ For the fourth year, the Green Impact Zone participated in the Convoy of Hope on June 8 at Swope Park in Kansas City. The staff was responsible for organizing and operating the Job Fair tent and the Community Services tent. In six hours, zone volunteers helped 124 people create resumes and 54 community organizations provide information to several hundred of the 3,642 people in attendance. Connecting for Good took part in the effort and trained attendees to upload a resume online. Six employers were present to interview potential job applicants.
- ▶ The United Services Community Action Agency has shared space in the zone office for several weeks to help residents who have received disconnect notices for utility services. Residents often come to the zone office for assistance with services, such as employment and training, emergency home repair, and utility assistance. Walk-in traffic to the zone office shows 246 people have been served since May 18.
- ▶ Kansas City Police Chief Darryl Forte has given approval for a second Citizen Police Academy in the zone. The free 10-week course allows residents to learn about police operations and criminal investigations from police officers. KCPD has also provided a summer intern to help zone staff with general office duties and other projects.

Presentations/Participation

- ▶ Zone staff met with Bridging the Gap on May 23 to prepare and plan a potential litter index and environmental waste module for the zone.
- ▶ Staff met with Kansas City Councilman Michael Brooks on May 29 to discuss replicating the Green Impact Zone in other parts of the city to expand neighborhood development.
- ▶ Staff provided an update on the Green Impact Zone at the Brush Creek Community Partners Showcase of Development on May 21.
- ▶ Anita Maltbia served as a roundtable presenter/moderator on the activities of the zone and led a discussion on civil discourse. The event was presented by the All Souls Unitarian Church.
- ▶ Anita Maltbia is working with partners on the steering committee for the “New Day on Troost” Community Improvement District. Those partners include the Brush Creek Corridor, and Urban Neighborhood Initiative, corridor business owners and the Economic Development Corporation of Kansas City.
- ▶ As part of MARC’s Creating Sustainable Places initiative, staff continues to work with neighborhood residents and other stakeholders on a sustainable development plan for two activity centers along Troost Corridor.
- ▶ Staff attended weekly meetings of the Urban Summit, a group of civic and business leaders that works on issues of equity in the urban core.
- ▶ Staff met with Arvest Bank concerning participation in the zone’s upcoming housing fair.

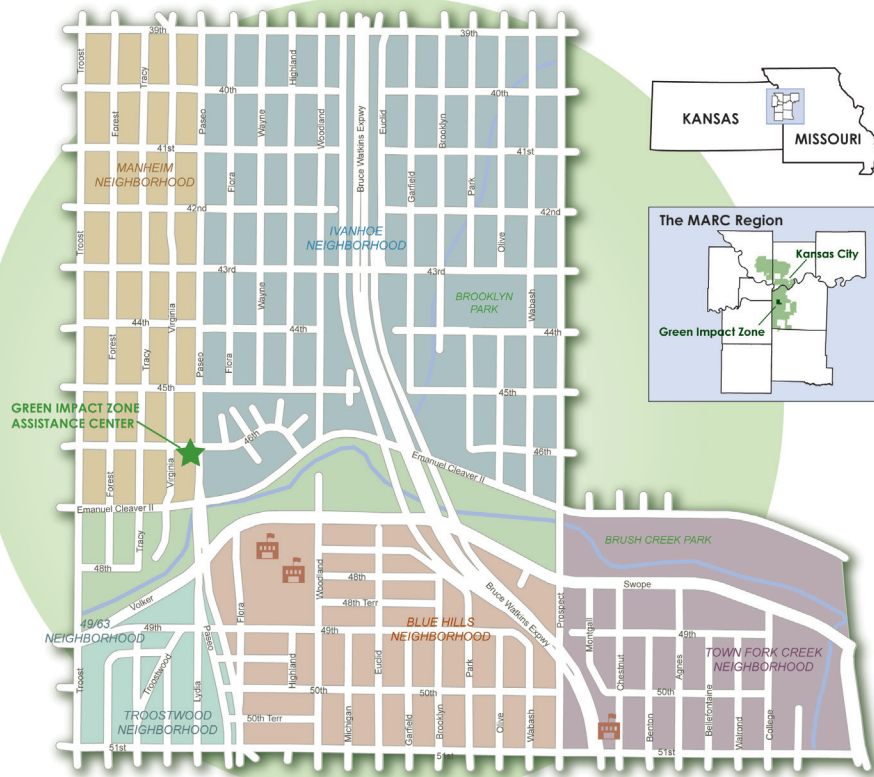
- ▶ Staff attended Ivanhoe's annual family event to celebrate the community. The occasion featured activities for children, food and information tables.
- ▶ Staff met with CEO Pete Fullerton of the Economic Development Corporation and Jason Hodges, a senior advisor to Kansas City Mayor Sly James, and presented an update on the zone.
- ▶ Anita Maltbia presented an update on the zone at the Energy, Environmental Sustainable Initiative committee of the Greater Kansas City Chamber of Commerce on June 25.
- ▶ A presentation on the work of the zone was made to Father Justin Mathews, the new director of Reconciliation Services on June 26.
- ▶ Anita Maltbia participated in a tour and discussion on housing redevelopment on the UNI footprint on June 25.

Financial Report

While the Green Impact Zone has been instrumental in bringing a number of federal grants to the region, this chart only includes the grant funds specifically allocated to the Green Impact Zone and administered by MARC. Some Green Impact Zone grants are administered entirely by other agencies, such as the \$48 million KCP&L SmartGrid project, and some grants serve other areas in the region in addition to the Green Impact Zone. See the color key below for more information.

Summary of Green Impact Zone Expenditures				
Category		Budgeted Amount	Current Period (3/1/13-3/31/13)	Cumulative (Since Sept. 2009)
Personnel (Salaries, fringe benefits, indirect)				
	KCMO	2,458,478.68	68,447.11	2,205,229.60
	TIGER	150,000.00	9,076.69	109,919.62
	EnergyWorks	150,765.00	13,144.30	131,123.69
	LIWAP	182,046.00	—	139,556.99
Consultants/contractual services				
	KCMO	1,017,325.13	5,855.71	920,927.46
	LIWAP	2,477,103.00	—	1,496,707.12
	CSP	145,000.00	—	145,000.00
Office lease, furnishings and/or equipment (computers, phone, etc.)				
	KCMO	309,641.11	8,371.95	271,192.82
	LIWAP	17,985.00	—	9,785.22
Other expenses (e.g., meeting expenses, training, printing, postage, supplies)				
	KCMO	214,555.08	5,599.87	153,454.78
	LIWAP	22,866.00	—	28,630.15

- **City of Kansas City, Mo.** — Coordination grants administered by MARC. The chart above includes budgeted amounts for the first-year grant (\$1.5 million), second-year grant (\$1 million) and third-year grant (\$750,000). This report also reflects an additional \$200,000 awarded in late 2012, and \$550,000 awarded in January 2013, for a total of \$4 million.
- **U.S. Department of Transportation (TIGER)** — \$50 million total grant; \$26.2 million for the Green Impact Zone. The bulk of the funds allocated to the zone are administered by KCATA. MARC administers \$600,000 of the total grant, with \$150,000 specifically allocated to Green Impact Zone personnel costs.
- **EnergyWorks KC** — \$20 million Energy Efficiency and Conservation Block Grant. The city of Kansas City, Mo., is the primary recipient. MARC will receive approximately \$3 million to support workforce development and public outreach in seven Kansas City neighborhoods, including the Green Impact Zone, and to support replication in the entire metro area. Most of these funds will benefit the overall program, but \$150,765 has been specifically allocated for personnel expenses in the zone.
- **Low-Income Weatherization Assistance Program (LIWAP)** — \$2.7 million grant from the Missouri Department of Natural Resources, originally administered by MARC. Transitioned to Kansas City, Mo., in September 2011.
- **Creating Sustainable Places** — \$4.25 million Sustainable Communities Regional Planning Grant from the U.S. Department of Housing and Urban Development, administered by MARC. \$120,000 was designated for housing and redevelopment planning in the Green Impact Zone.



Nighborhood Organizations

- Blue Hills Neighborhood Association
- Blue Hills Community Services
- Brush Creek Community Partners
- Historic Manheim Park Association
- Ivanhoe Neighborhood Council
- Neighborhood Housing Services
- Swope Community Builders
- Town Fork Creek Neighborhood Association
- Troostwood Neighborhood Association

Green Impact Zone Staff

- Anita L. Maltbia, Director
- Twana Hall-Scott, Assistant Director
- Alecia Kates, Community Development Strategist
- Shontrice Patillo, Administrative Office Coordinator

Initial Partners

- City of Kansas City, Mo.
- Full Employment Council
- Kansas City Area Transportation Authority
- Kansas City Metropolitan Crime Commission
- Kansas City Power & Light
- Kansas City, Mo., Police Department
- Metropolitan Community Colleges
- Metropolitan Energy Center
- Mid-America Regional Council
- Missouri Gas Energy
- PolicyLink
- Time Warner Cable
- University of Missouri–Kansas City
- U.S. Census Bureau
- Habitat for Humanity
- Local Initiatives Support Corporation